



Housing

Strategy & Development Plan

Like many communities in California, Placer County is struggling with a shortage of housing. This shortage is making it hard for people to buy or rent housing that is affordable (spending no more than 30% of their gross income on rent or the mortgage and utilities). Fixing this will be healthy for our residents—but the story is much bigger than that. It also makes for healthy communities when people can afford to spend their money in other meaningful ways.

Our housing crisis is complex; it has many causes and fixing it will require many solutions. Placer County continues to look at a broad set of options, and we're in the process now of creating a housing strategy that will outline our approach to solving housing challenges. As we develop that, we'll be visiting the county's municipal advisory council meetings (and anyone who wants to listen!) to share more about this and seek community feedback - especially on the housing challenges our community members are facing, and what they'd like to see in better housing options. We'll return later in the year to the municipal advisory councils for a recommendation before the plan is taken up by the Board of Supervisors.

Most importantly we want to make sure you have access to good information and understand the steps involved before any policy affecting housing is adopted. For all things housing, visit www.placer.ca.gov/housing. Here you'll find more detailed information and have the opportunity to sign up to receive newsletters and upcoming surveys, when they are released. Or please feel free to reach out to our lead for workforce and affordable housing issues, Shawna Purvines, at spurvines@placer.ca.gov any time.

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