

5	Work with stakeholders in eastern Placer County as part of other efforts to consider identifying additional Transient Occupancy Tax revenue into the General Fund, but dedicated to specified projects and programs per Board policy	.03	TBD	June 2018	CEO General Fund/TOT
6	Apply for state “No Place Like Home” grants for application of technical assistance and funding/financing to develop housing for residents with serious mental illness	.02	TBD	January 2018, and August 2018	HHS/State of CA MHSA Grants
7	Contract with organization to provide housing for 8-12 homeless Whole Person Care participants using Sutter Health matching funds	.05	TBD	August 2017	Sutter Health Foundation
8	Complete purchase of 18 unit apartment building in Roseville to provide housing for homeless individuals with serious mental illness	.05	TBD	October 2017	MHSA

* **Possible Ongoing Funding Sources:** Federal: Mental Health, National Housing Trust; State: Community Development Block Grant (CDBG), HOME Investment Partnership Program (HOME), Affordable Housing and Sustainable Communities (AHSC), Affordable Housing Program (AHP), Golden State Acquisition Fund (GSAF), Infill Infrastructure Grant (IIG); Local: Martis Fund, Housing Trust Fund, Capital Reserves, mPower, Transient Occupancy Tax (TOT), In-Lieu Fee, General Fund; Bond Financing, Redevelopment Property Tax Trust Fund (RPTTF)

Housing Element Performance Goal(s): A, B, C, D, E, F, and H

Component 4 – Legislative Advocacy & Communication

	Task	Est. FTE	Est. Costs	Est. Timeline	Funding Source
1	Update County’s Legislative Platform to focus on state and federal increases in resources and reduce constraints to the development of affordable housing projects (e.g. Department Fish and Wildlife wetlands, CEQA, etc.)	.05	N/A	June 2018	CEO/General Fund
2	Work with PIO office to improve website, increase media news and updates on Housing projects and programs.	.01	N/A	September 2018	CEO/CDRA/General Fund
3	Expand County website to include housing program information, copies of public notices, project pages and “Fact Sheets” for each program or project.	.01	N/A	Ongoing	CEO/CDRA/General Fund
4	Work with stakeholders such as BIA, Realtors Association, and the Community Foundations to ensure an appropriate cross section of interests are represented		N/A	Ongoing	CEO/CDRA/General Fund
5	Financial Commitment to the Mountain Housing Council	N/A	\$50,000	July 2017	CEO/General Fund
6	Allocate Housing Unit staff resources to support initiatives of the Mountain Housing Council	.25	N/A	Ongoing	CEO/CDRA/DPWF/General Fund

Housing Element Performance Goal(s): A, B, C, D, E, F, and I